

Programme. M.Phil

Programme Objectives – M.Phil

1. To develop creativity skills, innovative thinking and motivate passion to read.
2. To motivate to develop independent learning throughout the life.
3. To develop advanced research skills and enable them to demonstrate their knowledge and concepts.
4. To enable them to manage information effectively including the application of research methodology.
5. To make them committed to research ethics, code of practice and moral virtues.

Programme Outcomes

M.Phil Scholars of Management Programme

1. - Will be fostered with intellectual creativity, passionate reading and innovative thinking.
2. - Will be motivated for lifelong independent learning and pedagogical skills.
3. - Will be encouraged to involve themselves in advanced research techniques to demonstrate their understanding of knowledge and concepts.
4. - Will be enabled to manage information effectively including the application of research methodology, library and other technical facilities to compare and contrast events, issues, ideas and arguments effectively.
5. - Will be committed to research ethics, code of practice and moral virtues.

Programme Specific Outcomes

1. The Students will become creative and innovative thinking.
2. The Students continue to develop pedagogical skills and learn independently.
3. Involved in advanced research techniques to exhibit their understanding of knowledge and concepts.
4. Students will manage information effectively including research methodology, usage of library and other facility.
5. Students will commit to research ethics and code of practice including moral values.

| Course Code | Course | Course Title | Course Learning Outcomes |
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| Semester I | | | |
| 20MPMS1CC1 | Core I | RESEARCH METHODOLOGY | <p>After taking this course the students will be able to</p> <p>CO1. Gain familiarity with a phenomenon to achieve insights by identifying right research problem, process and kinds of research ethically and solutions to meet the future needs, culture values and challenges.</p> <p>CO2. Develop understanding to identify right sampling technique to analyze the real time business problems and common human issues.</p> <p>CO3. Have basic awareness to collect information from right source and testing the assumptions to attain the legal and social issues in various business problems.</p> <p>CO4. Have adequate knowledge on multivariate analysis.</p> <p>CO5. Expertise in report writing based on the research findings and identifies future direction for research.</p> |
| 20MPMS1CC2 | Core II | ADVANCED STRATEGIC MANAGEMENT | <p>After taking this course the students will be able to</p> <p>CO1. Understand the Dynamic Nature of Business and the Role of Strategic Management in Generating and Sustaining Competitive Advantage.</p> <p>CO2. Evaluate the Financial Proposals through Capital Budgeting Techniques, Efficient Estimation of Working Capital for better Financial Decisions.</p> <p>CO 3. Acquire comprehensive knowledge in Business Strategy and Global Marketing Strategies.</p> <p>CO 4. Familiarize with formulation of HR Strategy and analyses the Current issues in HRM for better management of work force.</p> <p>CO5. Practice the strategies related to service sector for different services</p> |

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| | | | in order to face the competition and improve the value of the firm. |
| 20MPMS1CC3 | Core III | TEACHING AND LEARNING SKILLS | <p>After taking this course the students will be able to</p> <p>CO 1. Design and execute right strategies for teaching methodology to integrate functional areas of management.</p> <p>CO 2. Develop understanding on learning strategies to integrate skills and knowledge in the contemporary human issues.</p> <p>CO 3. Utilize the latest information and communication technologies for noticeable changes in teaching learning process.</p> <p>CO 4. Have basic knowledge in educational technology to utilize digital technologies in learning process.</p> <p>CO 5. Understand student's psychology to match educational psychology</p> |
| 20MPMS1CC4 | Core IV | GUIDE PAPER (Based on Research Topic) | The students are able to gain basic and advanced Knowledge in their respective research area viz., Marketing, HRM, Finance and Information System and other functions areas of the organization and also will be able to get exposure in core dimensions of their research area which will help them to undertake project work. |
| Semester II | | | |
| 20MPMS2PD | Project | Dissertation | <ul style="list-style-type: none"> • Prepare comprehensive report based on literature survey. • Select a suitable problem relevant to the functions areas of the organization • Find solution either through case study approach or field survey. • Present the results from the work comprehensively through presentation. • Present his/her work in a conference or publish the work in a peer reviewed journal |